



My View

Big Data is a term that is being used more and more frequently. Technology fuels in-depth analysis. With so much data, though, it's easy to become prey to data overload. How can you avoid collecting data you don't need or end up evaluating the wrong data? Knowing what activity you are measuring and the metrics that contribute to driving the performance of the activity allows you to be more effective in your job. Comcate's reporting features give you a wealth of stock reports, in addition to the ability to easily create customized reports. With that said, Comcate is embarking on updating its reporting platform to help you access more information in a more valuable way. Stay tuned!

Using Data to Create Value



Municipalities across the country are gaining access to data. This can come from many sources including internal and external data sources. Mining data can help measure progress and support reporting mechanisms to demonstrate how they are performing.

If your department or agency is trending this way, understanding the raw data will help you assess how the information eventually translates to added value for your community. A department measuring the wrong aspects of its business processes may face surprises when the results of an initiative don't match the expectations.

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