

# 35%

of vandalism is graffiti;  
it is the most common form  
of property defacement.

Graffiti removal within  
24 – 48 hours is a key  
strategy for graffiti  
prevention.

Mobile apps  
allow citizens to  
report graffiti  
immediately,  
with pictures.

## Making Graffiti Scarce



## Combining Citizen Engagement and Technology

# 18%

Using GPS mapping  
and data analysis,  
one city decreased  
graffiti incidents  
by 18%.

Combining technology with  
citizen reporting means that  
municipalities can target  
the tagger and remove the  
graffiti quickly.

 **COMCATE**  
Empowering Communities and  
Citizens Through Technology

Sources:  
<http://www.graffitihurts.org/getfacts/fastfacts.jsp>  
[http://www.mercurynews.com/california/ci\\_20107032/graffiti-tracking-system-helps-carson-catch-taggers](http://www.mercurynews.com/california/ci_20107032/graffiti-tracking-system-helps-carson-catch-taggers)